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## **DataPros For Healthcare Saves Hershey Medical Center \$1M... pricePAL™ Software's Efficiency Gains Acceptance In The Market**

Tampa, Fla. (April, 2009) – A software tool developed by DataPros for Healthcare for the Penn State University's Hershey Medical Center saved the hospital more than \$1 million in supply costs in the first year.

“DataPros was able to work with us to develop a contracts and spend reporting tool that saved us time looking for contracts and gave us data to correct pricing problems with vendors,” said James Rohacek, administrator of support services integration for the institution.

DataPros for Healthcare and Hershey Medical Center have been working together for about a year, to develop the software to include a robust electronic contract database and a group of spend reports to monitor price discrepancies and buying opportunities.

The medical center had been frustrated by its current paper filing systems and the limitations of their information system to keep up with changes to prices and contracts, when they discovered DataPros for Healthcare's pricePAL™ solution.

Since the initial development, DataPros for Healthcare has been able to gain acceptance in the market and improve the product with five other early adopters.

“We have been able to leverage the success at Hershey with other major academic institutions to fully develop the contracts, spend analytic, and custom reporting features of the product,” explained Allen Esses, president of DataPros for Healthcare. “In the current cost savings environment, the appetite for this type of solution is stronger than ever.”

### ***About DataPros for Healthcare***

Founded in 2003, DataPros for Healthcare is the leading independent data cleansing company in the United States. DataPros for Healthcare is a fast-growing company employing more than 50 people at its headquarters in Tampa, Florida. The company provides data cleansing, data management and a range of consulting services for hospitals and integrated delivery networks across the country. For more information about DataPros for Healthcare, please visit the company's website at [www.dphinc.com](http://www.dphinc.com).