

Which GDSN-certified

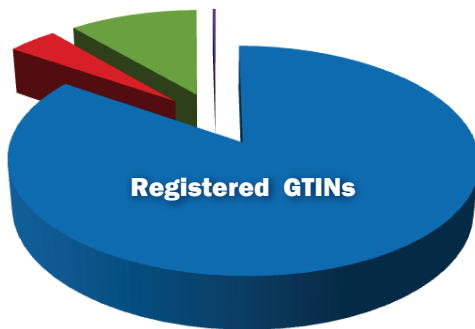
# DATA POOL

is best for your organization?



■ 1SYNC

■ SA2 ■ GHX ■ Big Hammer, Commport, GXS, FSEnet



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# 1SYNC Answers to Key Questions\*

## Track Record?

1SYNC has performed over 5,700 synchronization implementations across all industries and is continuing to grow. This wide breadth and depth into the business of data standards enables 1SYNC to leverage years of synchronization and GS1 standards expertise to the healthcare market. *See 1SYNC's healthcare-realized performance statistics based on September 2011 numbers on the front.*

## Ability to Educate on GS1 Standards?

1SYNC is a wholly-owned subsidiary of GS1 US and is most closely allied to GS1 US - the company with the deepest knowledge of data standards.

## Healthcare Industry Experience?

1SYNC was selected as the data pool in the DoD/VA pilot in 2005. They are a proud member of the Early Adopters Group in 2010. There are two major GPOs currently syncing to the GDSN as active members of 1SYNC. The Defense Logistics Agency, on behalf of the Department of Defense (the largest healthcare purchaser in the country), is a data recipient in the 1SYNC data pool. 1SYNC has partnered with well known healthcare-specific data management companies to facilitate industry adoption and usage.

## Additional Experience from Other Industries?

1SYNC is currently involved with twenty-three industries including retail, consumer packaged goods, and food service. Representative provider and supplier companies include: Coca-Cola, Johnson & Johnson, Kraft, Kroger, Lowe's, PepsiCo, Procter & Gamble, and Walmart.

## Subscription Options?

Currently there is one reseller of 1SYNC connectivity, DataPros for Healthcare's DataSync<sup>SM</sup>, which combines both implementation and maintenance of connectivity to GDSN through 1SYNC, as well as additional field enrichment and destination-ready formatting. For more information about DataSync<sup>SM</sup> please contact DataPros directly.

## Customer Support?

First line customer support is provided through DataPros. 1SYNC and DataPros can individually as well as simultaneously troubleshoot any issue to ensure the highest levels of connectivity.

## Relationship with implementation provider?

1SYNC and DataPros are independent, customer-focused companies anchored in different areas of procurement data synchronization. Partnered, each contributes high quality and expertise to their respective piece of the process delivering unprecedented results. Via our agreement, DataPros is fully empowered to provide 1SYNC connectivity as well as enriched data direct to hospitals.



| D | A | T | A | S |  
| P | R | O | S |  
for Healthcare



For more information visit

**WWW.DPHINC.COM**

or contact our sales team today!

**Bill Steinhardt** 813 270 8470 | **Allen Esses** 813 505 5780

\*Source for Industry Questions Recommended to Ask Data Pools

GS1 Healthcare US, Implementation Report, GDSN in Healthcare: Experiences of Early Adopters in the United States, page 11.